

# BSB40120 Certificate IV in Business Sustainability CRICOS 105901A

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BSB40320 Certificate IV in Entrepreneurship and New Business CRICOS 104029M

See business through a sustainability lens.

Develop sustainable initiatives and explore career opportunities in industry.

- www.envirotech.edu.au
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## Course Overview

This Dual Accreditation is designed to teach the spirit of entrepreneurship from an ecologically sustainable development perspective. The program provides a unique opportunity for students who want to learn how to establish a new sustainable business or contribute to the development of new sustainable projects at existing organisations.

The accreditation follows an innovative approach where students are able to gain extensive industry knowledge relating to establishing a new business, sources of capital, and to operate a business sustainability.

Students will learn from real-life case studies from a variety of workplace contexts and will gain business knowledge under the mentorship of experienced trainers.

All course assessments relate to real business needs, students will receive industry perspective on submitted assessments from business owners, consultants, trainers, and assessors.

















### **Dual Qualification Units**

#### Business Sustainability & Innovation Start-up (BSIS)

BSBCRT411 Apply critical thinking to work practices
BSBPEF402 Develop personal work priorities
BSBPEF502 Develop and use emotional intelligence
BSBESB301 Investigate business opportunities

BSBWRT411 Write complex documents CUAFIM511 Source funding for projects

BSBTWK401 Build and maintain business relationships

#### Technology

BSBESB404 Market new business ventures

BSBTEC404 Use digital technologies to collaborate in a work environment

BSBXCM401 Apply communication strategies in the workplace.

#### Sustainable Business Planning

BSBESB401 Research and develop business plans
BSBESB302 Develop and present business proposals

MSS015046 Develop a business case for sustainability improvements

#### Finance and Sustainability Planning

BSBESB403 Plan finances for new business ventures

BSBSUS413 Evaluate and report on workplace sustainability

#### **Improving Business Sustainability**

BSBESB402 Establish legal and risk management requirements of

new business ventures

BSBSUS511 Develop workplace policies and procedures for sustainability

#### Implement and Monitor Sustainable Practices

BSBWHS411 Implement and monitor WHS policies, procedures and programs

BSBSUS411 Implement and monitor environmentally sustainable work practices

## Skill Sets (Micro Credentials)

Skill Sets are combinations of units of competency which link to a licence or regulatory requirement or defined industry need. This program offer specialised accredited skill sets from the program start date to advance our students quality employment options.

BSBSS00102 Micro Business Skill Set

BSBSS00104 Small Business Management Skill Set

## Business Sustainability & Innovation Start-up (BSIS)

This course provides students with the opportunity to join Envirotech Education's Business Sustainability & Innovation Start-up Hub (BSIS).

The goal of the hub is to provide students with real-life experience in a start-up business ecosystem. Students will participate in connecting with private and public investors through grant application to source sustainable funds for community engagement projects and create social enterprise.

## BSIS Benefits to Students and their Employers

The BSIS is an invaluable learning experience that will connect students with industry and real-time business funding opportunities. Students who gain experience on real funding projects often find is easier to create processes to secure funding for their own businesses or projects.

- · Develop stakeholder collaboration and management skills
- · Gain an understanding of sustainable finance and grant funding networks
- · Participate in design and development of sustainable community projects
- Real-life experience in navigating funding ecosystems, launching projects and social enterprise

# Return on Investment (ROI)

- 1. Work independently and learn to develop and deliver sustainable projects
- 2. Research and choose from several business or project opportunities
- 3. Pitch business plans to interdisciplinary teams
- 4. Connect with donors and apply for grants and funding
- 5. Create social enterprise, new business and sustainable projects to support community needs
- 6. Learn and collaborate with real businesses and communities

## Qualifications Outcomes

This course provides spirit of entrepreneurship from an ecologically sustainable development perspective covering foundations of economic, social, and environmental sustainability.

Following the course, students will be equipped with the skills required to apply for real business opportunities or new business assistance with NEIS (New Enterprise Incentive Scheme).



### Skills and Knowledge Development

Upon completion of the course participants will be able to:

- Apply for grants and funding from a range of sources
- · Research and develop business plans
- · Understand budgeting and management aspects of business
- Plan stakeholder engagement strategies
- · Understand dynamics of the business environment
- · Learn to develop risk management strategy
- · Gain tools for successful networking and business relationship development
- · Understand foundations of building business relationships
- · Use business communication platforms
- · Implement ecologically sustainable practices in business operation
- · Understand how to run a business efficiently and effectively
- · Learn to create social enterprise

## Career Outcomes

- Junior Sustainability Officer
- Junior Environmental Management Officer
- Sustainability Team Assistant
- Junior Sustainability Officer
- Business Development Assistant
- Entrepreneur of New Business Venture and Social Enterprise

## **About Envirotech**

Envirotech Education is an award-winning Australian Registered Training organization (RTO) endorsed by the Australian Skills Quality Authority (ASQA) for delivery of Vocational Education and Training (VET).

Envirotech VET accreditations are offered to: Domestic, Indigenous, international, and school students.

The Team has in-house expert trainers, mentors, and business developers, that are dedicated to connecting students to an industry journey and the development of real business initiatives and sustainable projects.

## Our Environmental Management & Sustainability Team



Melinda de Luna Environmental Sustainability Consultant & Assessor



Dr Kuntal Goswami Sustainable Business Consultant, Trainer & Assessor



Richard Skinner Environmental Sustainability Trainer & Assessor



Khory Hancock
Environmental Sustainability
Trainer & Assessor



Jayant Keskar
Environmental Sustainability
Trainer & Assessor



Daria Sobczak
Environmental Sustainability
Consultant



Glenda Manalo-Cadigal Environmental Sustainability Consultant, Trainer & Assessor



Cherry Jalover-Par Environmental Planner & Assesor













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